



2011-2012 CORPORATE SPONSORSHIP CATEGORIES AND BENEFITS

As a Corporate Sponsor your business will receive year-long recognition in our MainStage Series program, lobby recognition and the opportunity to buy tickets before the general public. All Corporate Sponsors will also receive invitations to our new annual donor event.

MAINSTAGE SPONSORSHIP

\$5,000 and above – SEASON SPONSOR

- Media placement in advertising campaigns
- Sponsorship recognition in curtain speech
- Six MainStage Series subscriptions
- Six Bay Street Project Series subscriptions
- A full-page ad in the MainStage Series program

\$2,500 - \$4,999 – PRODUCTION SPONSOR

- Choice of production, special event or education program to sponsor
- Media placement in advertising campaigns
- Sponsorship recognition in curtain speech
- Four MainStage Series subscriptions
- Eight tickets for sponsored production
- 1/2 page ad in the MainStage Series program

\$500 - \$2,499 – PERFORMANCE PARTNER

- Two Main Stage Series subscriptions
- Two theatre tickets to show of choice
- 1/4 page ad in the MainStage Series program

\$250 - \$499 – BUSINESS PARTNER

- Four theatre tickets to show of choice
- 1/8 page ad in the MainStage Series program

BAY STREET PROJECT SPONSORSHIP

\$1,500 and above – SEASON SPONSOR

- Sponsorship recognition during curtain speech for each performance of sponsored production
- Media placement in advertising campaigns and/or mailings including production newspaper ads. Organizational name listed in production press releases
- Logo placement on all sponsored production posters and programs
- Four Project Season tickets
- Logo placement and link on promotional e-newsletters (*over 4,000*) for the production
- 1/8 page ad in the Bay Street MainStage Season programs

\$500-\$1,499 – PRODUCTION SPONSOR

- Choice of Bay Street Project production to sponsor
- Sponsorship recognition during curtain speech for each performance of sponsored production
- Media placement in advertising campaigns and/or mailings including production newspaper ads. Organizational name listed in production press releases
- Logo placement on all sponsored production posters and programs
- Four tickets for sponsored production
- Logo placement and link on promotional e-newsletters (*over 4,000*) for the production

Bay Street Players is a 501(c)(3) non-profit organization and all donations may be tax deductible. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 800-435-7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.